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**TRANSMITTAL  
FORM**

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27

Application Number

10/608,054

Filing Date

June 27, 2003

First Named Inventor

Michael L.F. Chan

Art Unit

3725

Examiner Name

B.B. Miller

Attorney Docket Number

TRA-007

**ENCLOSURES (Check all that apply)**

Fee Transmittal Form



Fee Attached



Amendment/Reply



After Final



Affidavits/declaration(s)



Extension of Time Request



Express Abandonment Request



Information Disclosure Statement



Certified Copy of Priority Document(s)

Reply to Missing Parts/  
Incomplete ApplicationReply to Missing Parts  
under 37 CFR 1.52 or 1.53

Drawing(s)



Licensing-related Papers



Petition

Petition to Convert to a  
Provisional Application

Power of Attorney, Revocation



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After Allowance Communication to TC

Appeal Communication to Board  
of Appeals and InterferencesAppeal Communication to TC  
(Appeal Notice, Brief, Reply Brief)  
(in triplicate)

Proprietary Information



Status Letter

Other Enclosure(s) (please identify  
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Declaration &amp; Transmittal Form

Exhibits 1-6

Remarks

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm Name

Law Offices of Schneck &amp; Schneck

Signature

*Thomas Schneck*

Printed name

Thomas Schneck

Date

August 22, 2006

Reg. No.

24,518

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*Sally Azevedo*

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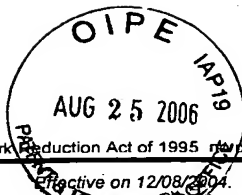
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Effective on 12/08/2004.  
Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).**FEE TRANSMITTAL**  
**For FY 2005**☒ Applicant claims small entity status. See 37 CFR 1.27**TOTAL AMOUNT OF PAYMENT** (\$) 250.00**Complete if Known**

Application Number	10/608,054
Filing Date	June 27, 2003
First Named Inventor	Michael L.F. Chan
Examiner Name	B. B. Miller
Art Unit	3725
Attorney Docket No.	TRA-007

**METHOD OF PAYMENT** (check all that apply)☒ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): \_\_\_\_\_☒ Deposit Account Deposit Account Number: 19-0590 Deposit Account Name: Schneck & Schneck

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☐ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 ☒ Credit any overpayments**WARNING:** Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**FEE CALCULATION****1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

**2. EXCESS CLAIM FEES****Fee Description**

	Fee (\$)	Small Entity Fee (\$)
Each claim over 20 or, for Reissues, each claim over 20 and more than in the original patent	50	25
Each independent claim over 3 or, for Reissues, each independent claim more than in the original patent	200	100
Multiple dependent claims	360	180

**Total Claims** **Extra Claims** **Fee (\$)** **Fee Paid (\$)**

5 - 20 or HP = 0 x 0.00 = 0.00

HP = highest number of total claims paid for, if greater than 20

**Indep. Claims** **Extra Claims** **Fee (\$)** **Fee Paid (\$)**

2 - 3 or HP = 0 x 0.00 = 0.00

HP = highest number of independent claims paid for, if greater than 3

**Multiple Dependent Claims****Fee (\$)** **Fee Paid (\$)****3. APPLICATION SIZE FEE**

If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

<b>Total Sheets</b>	<b>Extra Sheets</b>	<b>Number of each additional 50 or fraction thereof</b>	<b>Fee (\$)</b>	<b>Fee Paid (\$)</b>
_____ - 100 = _____	_____ / 50 = _____	(round up to a whole number) x _____	_____	_____

**4. OTHER FEE(S)**

Non-English Specification, \$130 fee (no small entity discount)

Other: Appeal Brief

**Fees Paid (\$)**

\$250.00

**SUBMITTED BY**

Signature	<i>Thomas Schneck</i>	Registration No. (Attorney/Agent) 24,518	Telephone (408) 297-9733
Name (Print/Type)	Thomas Schneck		Date August 22, 2006

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AF EFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant: Michael L.F. Chan

PATENT APPLICATION

Serial No: 10/608,054

Group Art Unit: 3725

Filed: June 27, 2003

Examiner: B.B. Miller

Confirmation No.: 7895

Atty. Docket No.: TRA-007

For: GIFT DISPLAY BOX

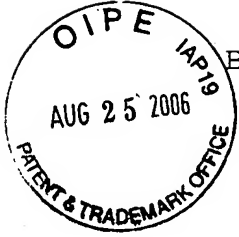
APPLICANTS' - APPELLANTS' OPENING BRIEF

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant: Michael L.F. Chan

PATENT APPLICATION

Serial No: 10/608,054

Group Art Unit: 3725

Filed: June 27, 2003

Examiner: B.B. Miller

Confirmation No.: 7895

Atty. Docket No.: TRA-007

For: GIFT DISPLAY BOX

Introduction

This is an appeal of the final rejection of claim 19 of the above-identified patent application. The final rejection was mailed on February 22, 2006. A first Advisory Action was mailed on June 26, 2006 and a second Advisory Action was mailed on July 10, 2006. As required under 37 C.F.R. § 41.37 (a), this brief is filed within two months of the date of filing of the Notice of Appeal (June 23, 2006).



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Real Party in Interest

The real party of interest is Michael L.F. Chan.

### Related Appeals and Interferences

There are no prior or pending appeals, judicial proceedings, interferences for commonly-owned applications having common subject matter or claim to a common priority application known to either Appellant or the real party in interest which may be related to, directly effect, be directly affected by, or have a bearing on the Board's decision in the pending appeal.

### Status of Claims

Claim 19 was finally rejected in the Office action of February 22 , 2006 and that rejection is being appealed herewith.



### Status of Amendments

An amendment was filed on July 25, 2006 to amend claim 19 to correct an informality identified by the Examiner in an advisory action dated July 10, 2006 and to present the claim in better form for consideration on appeal. As far as Appellant is aware, the Amendment has not yet been formally entered although part of the record as indicated by the PTO electronic docket. Claim 19, as presented here, reflects the amendment.

### Summary of Claimed Subject Matter

Appellant's independent claim 19 recites a device for display of a gift that is suitable for mailing. The device comprises "an inner box of rectangular cross section" "having dimensions for accommodating a gift therein" and "having a transparent wall through which said gift is visible...." Also, the device includes, "an outer box... having dimensions for snug nesting of the inner box" and the outer box "having a cutout region in the one of the opposed top and bottom sections through which the inner box is visible." Thus, the gift displayed in the inner box is visible when the inner box is nested within the outer box.

Grounds of Rejection to Be Reviewed on Appeal

The following are the grounds of rejection to be reviewed in this appeal:

1. Is claim 19 patentable under 35 U.S.C. § 102(b) over U.S. Patent No. 1,860,586 to McIlhenney?

## Arguments

### I. Claim 19 is Patentable Under 35 U.S.C. § 102 (b) Because McIlhenney Fails to Teach Each Element of this Claim

Claim 19 is not anticipated by McIlhenney. In order to anticipate a claim, a reference must teach all of the elements of the claim. See Verdegaal Bros., Inc. v. Union Oil Co., 814 F. 2d 628, 631 (Fed. Cir. 1987). The reference must show the claimed invention "in as complete detail as is contained in the patent claim" in order to anticipate the claimed invention. Richardson v. Suzuki Motor Co., Ltd., 868 F.2d 1226, 1236 (Fed. Cir. 1989). McIlhenney fails to teach all of the elements of Appellant's claim 19 as in complete detail as contained in its claim. Therefore, the claims are not anticipated and are novel.

### A. McIlhenney Fails to Teach all the Elements of Appellant's Claim 19

McIlhenney fails to anticipate Appellant's claim 19 because it fails to teach all elements of Appellant's claim 19. In the Office action of February 22, 2006, the Examiner erroneously asserted that, "[t]he device of McIlhenney reads on the structural limitation of the claims including an inner box (the combination of 11 and 12)...." Office action, at 2. McIlhenney does not teach the inner box as claimed in claim 19.

Therefore, McIlhenney fails to anticipate Appellant's claim 19.

Specifically, McIlhenney fails to teach Appellant's claimed element of "an inner box of rectangular cross section with opposed top and bottom sections...", as recited in claim 19. Instead, McIlhenney recites, "[t]he candy or other contents of the box will be packed in a tubular member 12...." McIlhenney, col. 2, lines 76-77. The Examiner has erroneously asserted that the tubular member 12 of McIlhenney is an inner box, as recited in Appellant's claim 19.

A "tubular member" is not a box. Oxford's Compact English Dictionary Online defines a box as "a container with a flat base and sides and a lid." McIlhenney's "tubular member" suggests the 3-sided cardboard dividers found in confectioner's samplers. Figures 1-3 and 6-8 of McIlhenney clearly shown an outer box, but do not disclose any details of the "tubular member." McIlhenney does not teach, or even suggest, that the tubular member 12 has a flat base, sides, and a lid, much less "an inner box of rectangular cross section with opposed top and bottom sections..." as recited in Appellant's claim 19. As McIlhenney does not teach this element of Appellant's claim 19, McIlhenney fails to anticipate the claimed invention.

Further, McIlhenney fails to teach Appellant's claimed element of "said inner box having a transparent wall through which said gift is visible", as recited in claim 19 (emphasis

added). McIlhenney recites, "[t]he candy or other contents of the box will be packed in a tubular member 12 and entirely wrapped and sealed in a transparent paper or sheet cellophane 11 as illustrated in Figure 6." McIlhenney, col. 2, lines 76-80. The transparent paper or sheet cellophane 11 of McIlhenney is not a transparent wall of an inner box recited in Appellant's claim 19. McIlhenney's "tubular member" "wrapped and sealed in a transparent paper or sheet cellophane" does not read on Appellant's "transparent wall." Instead, transparent paper or sheet cellophane is a covering of the tubular member 12.

For the sake of argument, even if the tubular member 12 of McIlhenney were considered to be an inner box, McIlhenney does not teach or even suggest that the inner box has a "transparent wall." It only discloses a transparent paper or sheet cellophane which is a covering of tubular member 12, not a transparent wall of an inner box.

To further emphasize the difference between transparent paper or sheet cellophane and a transparent, inner box wall, Appellant submits that transparent paper or sheet cellophane may not be removed in the same manner as a box top; once removed, it must be resealed by heat, tape, or glue. In contrast, a box with a transparent wall may be opened, the contents removed and replaced, then closed without glue or tape. As McIlhenney does not teach an "inner box having a transparent wall," (emphasis

added) as required by Appellant's claim 19, McIlhenney does not anticipate claim 19.

B. Appellant's Product, Based on the Claimed Invention, has Achieved Commercial Success

Appellant submitted the Declaration of Michael L.F. Chan Under PTO Rule 1.132 ("Declaration") in response to the Office action dated October 11, 2005 in the event that an obviousness rejection was to be made subsequent to Appellant's response. Though the Examiner never made an obviousness rejection, the Examiner responded to the Declaration in the Advisory Action Before Filing of an Appeal Brief dated July 10, 2006 and in the Advisory Action Before Filing of an Appeal Brief dated June 26, 2006. In order to provide a thorough response to the Advisory Actions, Appellant, without conceding that an obviousness rejection was even made, responds to the Examiners assertion as follows.

In responding to Appellant's submission of the Declaration, the Examiner stated that, "an Applicant who is acceding commercial success to support its contention of nonobviousness bears the burden of proof of establishing a nexus between the claimed invention and the evidence of commercial success." Advisory Action Before the Filing of an Appeal Brief, dated July 10, 2006. Further, the Examiner, citing a Federal

Circuit case, stated that "[t]he term 'nexus' designates a factually and legally sufficient connection between the evidence of commercial success and the claimed invention so that the evidence is of probative value in the determination of nonobviousness." Advisory Action Before the Filing of an Appeal Brief, dated July 10, 2006 (citing *Demaco Corp. v. F. Von Langsdorff Licensing Ltd.*, 851 F.2d 1387 (Fed Cir. 1988)).

In response, Appellant submits that *Demaco* states, "[a] prima facie case of nexus is generally made out when the patentee shows both that there is commercial success, and the thing (product or method) that is commercially successful is the invention disclosed and claimed in the patent." *Demaco* at 1392. First, Appellant submits that Appellant's Declaration indicates a showing of commercial success. As stated in the Declaration, Appellant sold approximately 10,000 gift display boxes since 2003, thus indicating commercial success. Further, Appellant submits that the only advertising for the claimed product was the order catalogue thus indicating the great likelihood that marketing and advertisements are not responsible for the commercial success and instead indicating that the merits of the product itself are responsible for the commercial success. Second, Appellant submits that its commercially successful product is Appellant's claimed invention disclosed in its patent application. Appellant's claim recites, "an inner box of



rectangular cross section with opposed top and bottom sections having dimensions for accommodating a gift therein, said inner box having a transparent wall through which said gift is visible, an outer box with opposed top and bottom sections having dimensions for snug nesting of the inner box by ingress through an end of the outer box between the top and bottom sections, the outer box having a cutout region in the one of the opposed top and bottom sections through which the inner box is visible." Appellant submits that all of these elements are present in the product displayed in the order catalogue submitted with the Declaration. Thus, Appellant submits that the commercially successful product shown in the order catalogue is Appellant's claimed invention disclosed in its patent application. Thus, Appellant submits that it has met its burden of proof as it has established a nexus between the claimed invention and the evidence of commercial success.

Accordingly, for at least the reasons submitted above, Appellant submits that its claimed product is commercially successful.

Claims Appendix

19. A device for display of a gift item suitable for mailing comprising,

an inner box of rectangular cross section with opposed top and bottom sections having dimensions for accommodating a gift therein, said inner box having a transparent wall through which said gift is visible,

an outer box with opposed top and bottom sections having dimensions for snug nesting of the inner box by ingress through an end of the outer box between the top and bottom sections, the outer box having a cutout region in the one of the opposed top and bottom sections through which the inner box is visible.

## Evidence Appendix

1. Declaration of Michael L.F. Chan Under PTO Rule 1.132

Related Proceedings Appendix

None

Relief Sought

Appellant believes that the pending claim rejected by the Examiner defines a patentable invention that is novel, and even non obvious, over the cited reference for at least the reasons set forth above. Accordingly, Appellant respectfully requests that the Examiner's rejection be reversed.

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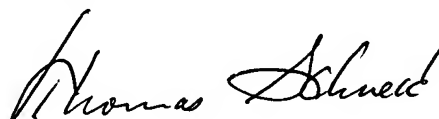
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Typed Name: Sally Azevedo

Date: August 22, 2006

Respectfully submitted,



Thomas Schneck

Reg. No. 24,518

Schneck & Schneck

P.O. Box 2-E

San Jose, CA 95109-0005

(408) 297-9733



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michael L.F. Chan

PATENT APPLICATION

Serial No.: 10/608,054

Group Art Unit: 3725

Filed: June 27, 2003

Examiner: Bena B. Miller

Confirmation No.: 7895

Attorney Docket No.: TRA-007

For: GIFT DISPLAY BOX

Declaration of Michael L.F. Chan

Under PTO Rule 1.132

1. I am the applicant in patent application Serial No. 10/608,054.
2. Attached as Exhibits 1-6 are order catalog pages showing the gift display box that is the subject of the above-identified patent application.
3. I have made and/or sold approximately 10,000 gift display boxes mentioned in paragraph 2 since 2003 without any advertising except for my order catalog.
4. I believe that U.S. patent protection is necessary to protect my investment in manufacture and sales of the gift display boxes mentioned in paragraph 2.

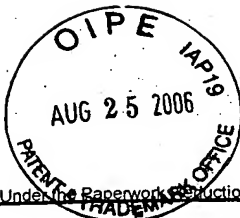
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false

statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 11/15/2005

Michael L.F. Chan

MICHAEL L.F. CHAN



PTO/SB/21 (09-04)  
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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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First Named Inventor	Michael L.F. Chan
Art Unit	3725
Examiner Name	Bena B. Miller
Attorney Docket Number	TRA-007

### ENCLOSURES (Check all that apply)

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|--|--|---|
| <input checked="" type="checkbox"/> Fee Transmittal Form<br><input type="checkbox"/> Fee Attached<br><input checked="" type="checkbox"/> Amendment/Reply<br><input type="checkbox"/> After Final<br><input type="checkbox"/> Affidavits/declaration(s)<br><input type="checkbox"/> Extension of Time Request<br><input type="checkbox"/> Express Abandonment Request<br><input type="checkbox"/> Information Disclosure Statement<br><br><input type="checkbox"/> Certified Copy of Priority Document(s)<br><input type="checkbox"/> Reply to Missing Parts/ Incomplete Application<br><input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s)<br><input type="checkbox"/> Licensing-related Papers<br><br><input type="checkbox"/> Petition<br><input type="checkbox"/> Petition to Convert to a Provisional Application<br><input type="checkbox"/> Power of Attorney, Revocation<br><input type="checkbox"/> Change of Correspondence Address<br><input type="checkbox"/> Terminal Disclaimer<br><input type="checkbox"/> Request for Refund<br><input type="checkbox"/> CD, Number of CD(s) _____<br><input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC<br><input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences<br><input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)<br><input type="checkbox"/> Proprietary Information<br><input type="checkbox"/> Status Letter<br><input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):<br><br>Declaration of Michael Chan w/ Exhibits 1-6;<br>Return Post Card |
|--|--|---|

Remarks

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Law Offices of Schneck & Schneck		
Signature	<i>Thomas Schneck</i>		
Printed name	Thomas Schneck		
Date	November 22, 2005	Reg. No.	24,518

### CERTIFICATE OF TRANSMISSION/MAILING

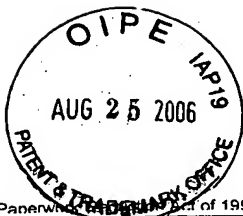
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Signature	<i>Merle P. Garcia</i>		
Typed or printed name	Merle P. Garcia	Date	November 22, 2005

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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Effective on 12/08/2004.

Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).

# FEE TRANSMITTAL

## For FY 2005

☒ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ ) 0

**Complete if Known**

Application Number	10/608,054
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First Named Inventor	Michael L.F. Chan
Examiner Name	Bena B. Miller
Art Unit	3725
Attorney Docket No.	TRA-007

**METHOD OF PAYMENT (check all that apply)**☐ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): \_\_\_\_\_☒ Deposit Account Deposit Account Number: 19-0590 Deposit Account Name: Schneck & Schneck

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☐ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 ☒ Credit any overpayments

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

**FEE CALCULATION****1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
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**2. EXCESS CLAIM FEES**

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Each independent claim over 3 or, for Reissues, each independent claim more than in the original patent	200	100
Multiple dependent claims	360	180

**Total Claims**      **Extra Claims**      **Fee (\$)**      **Fee Paid (\$)**      **Multiple Dependent Claims**

5 - 20 or HP = 0 x =      **Fee (\$)**      **Fee Paid (\$)**

HP = highest number of total claims paid for, if greater than 20

**Indep. Claims**      **Extra Claims**      **Fee (\$)**      **Fee Paid (\$)**

2 - 3 or HP = 0 x =      **Fee (\$)**      **Fee Paid (\$)**

HP = highest number of independent claims paid for, if greater than 3

**3. APPLICATION SIZE FEE**

If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
- 100 =	/ 50 =	(round up to a whole number) x	=	

**4. OTHER FEE(S)**

Non-English Specification, \$130 fee (no small entity discount)

Other: \_\_\_\_\_

**SUBMITTED BY**

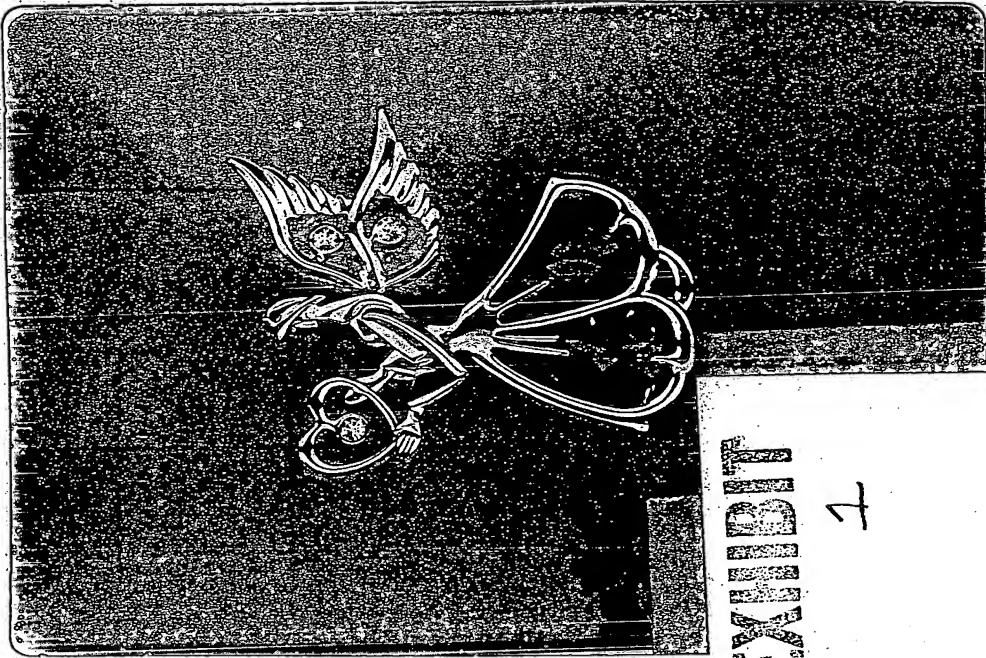
Signature	<i>Thomas Schneck</i>	Registration No. (Attorney/Agent)	24,518	Telephone	(408) 297-9733
Name (Print/Type)	Thomas Schneck	Date	November 22, 2005		

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



TL Ready-to-Mail™ (in 10 Seconds)



EXHIBIT

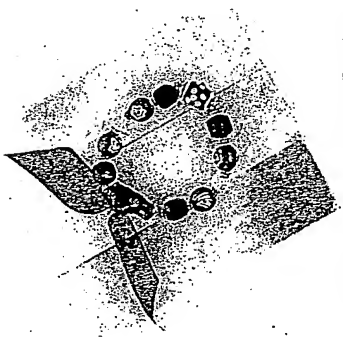
7

Gift with Blank Card (For All Occasions)

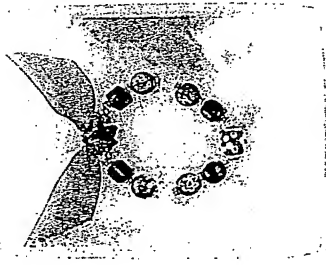
Tel: 510-527-4008 Fax: 510-524-5062  
 E-Mail: office@translinkcorporation.com  
 Web: www.translinkcorporation.com



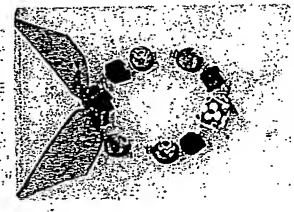
or in Mailable Box (precede item # by M) Ready-to-mail in 10 Seconds  
 Packing System International Patent Pending



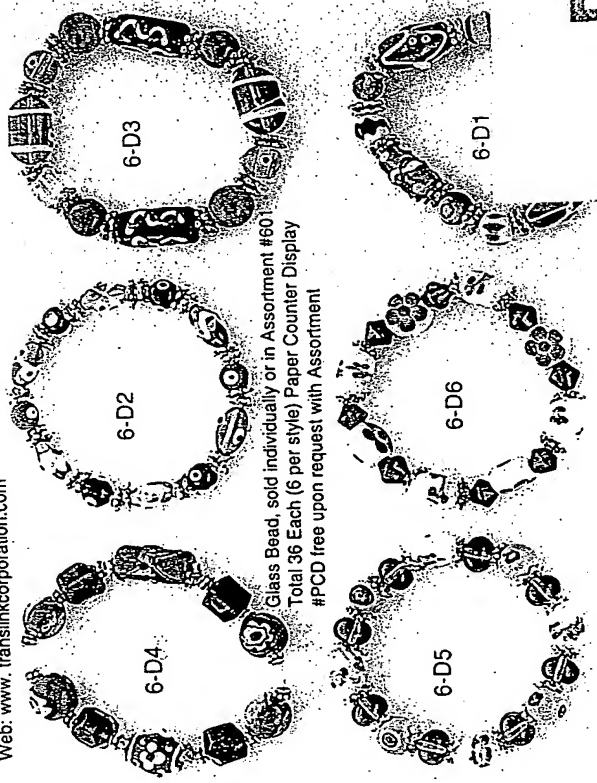
1 Bracelet, 1 Card, 1 Vellum Envelope



T-6-D4  
 Display in Transparent Box



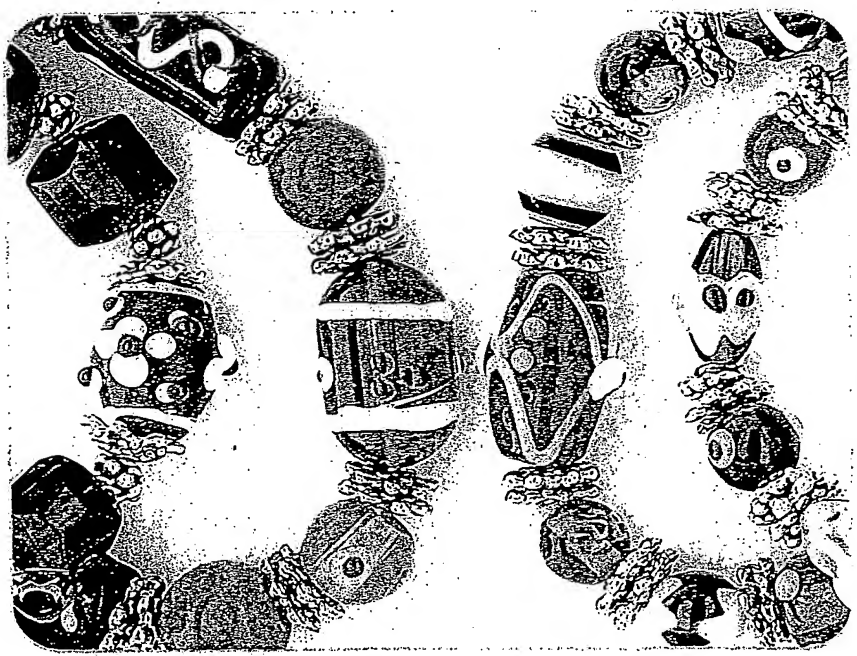
M-6-D4  
 Display in Mailable Box



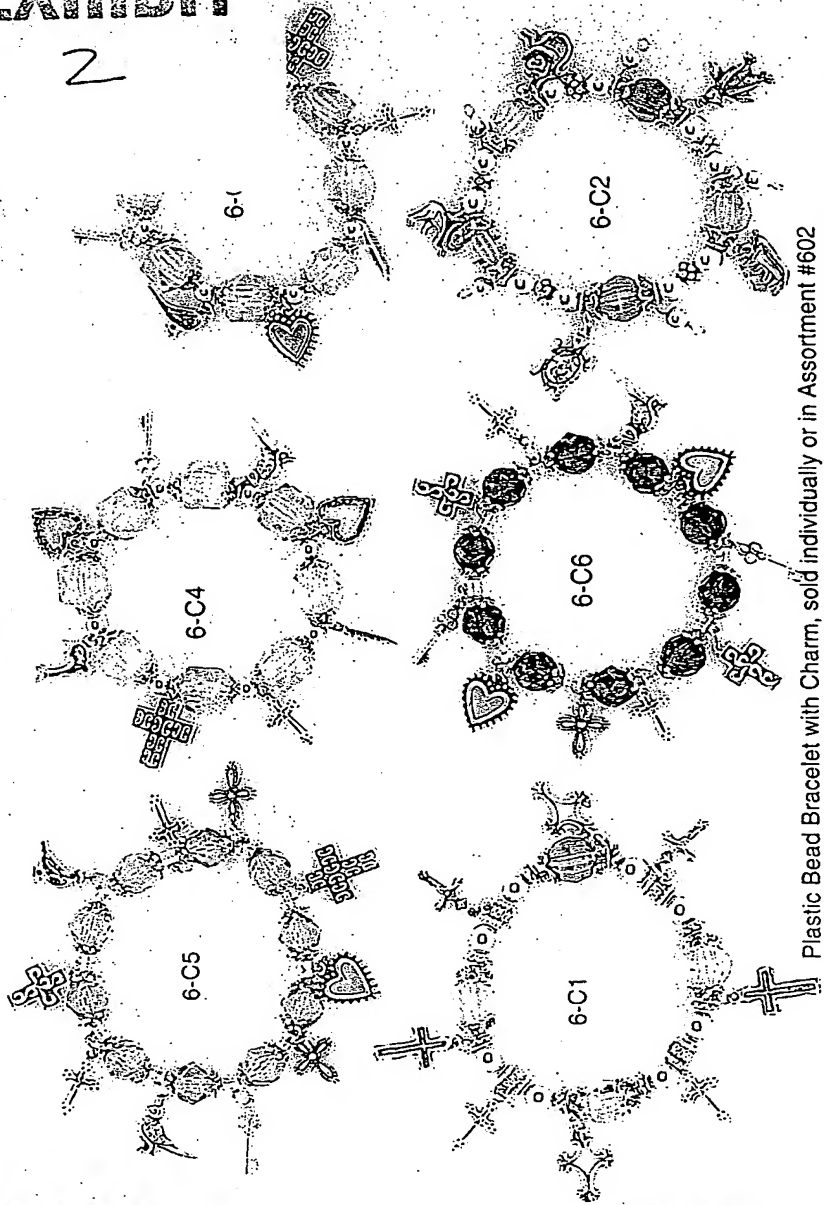
Glass Bead, sold individually or in Assortment #601  
 Total 36 Each (6 per style) Paper Counter Display  
 #PCD free upon request with Assortment

# EXHIBIT

2



Enlarged Glass Bead for Detail



Plastic Bead Bracelet with Charm, sold individually or in Assortment #602  
 Total 36 Each (6 per style) Paper Counter Display #PCD free upon request with Assortment



**The Good, The True and The Beautiful Collection (GTB Collection)**  
 Gift with blank card plus optional mailer to mail in 10 seconds  
 Choose from 100 plus books combined with gift of matching assorted colors  
 (unless specific color is requested)

**Packing System**  
 International Patent Pending

**Translink Corporation**  
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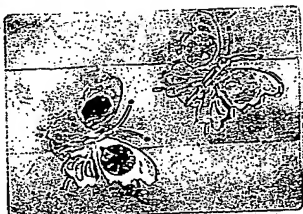
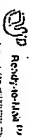
Ready-to-Mail™



STAMP HERE



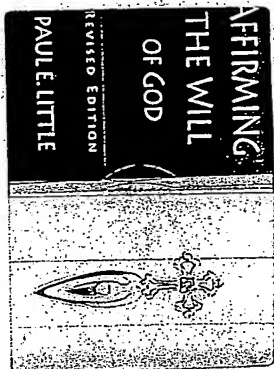
Add Stamp to Back of mailer  
 and mail in 10 seconds



Front of Mailer  
 Self Locked



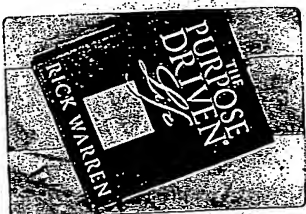
Use cover stored  
 at back to close  
 window



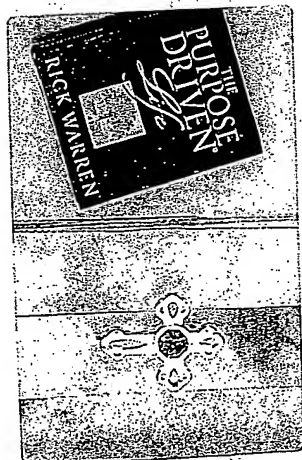
Gift Sets  
 on Display  
 in 4 sizes  
 of mailers

Medium 6 x 4 3/4 x 1 3/8"

Large 7 1/2 x 5 1/2 x 5/8"



M-3-116  
 Book in  
 Mailable  
 Box



Extra Large 9 x 6 x 1 1/8"

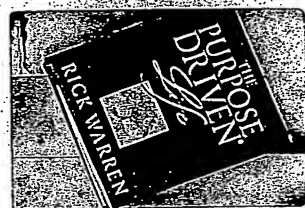
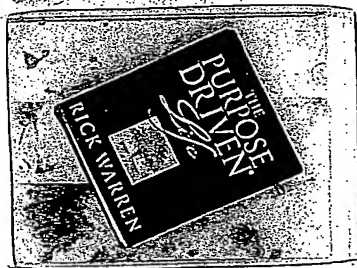
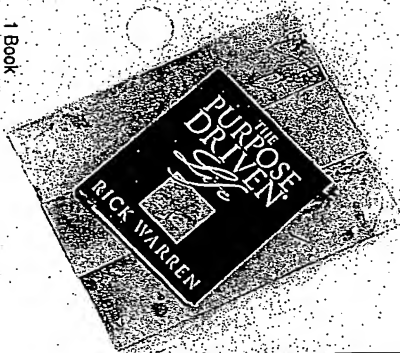
Small 6 x 4 3/4 x 3/4"

T-3-116  
 Display in Transparent Box  
 Precede Item Number by T

M-3-116  
 Display in Mailable Box  
 Precede Item Number by M

1 Book

1 Abstract Flower Sap  
 Design Blank Card  
 1 Vellum Envelope



Header 7" High



Ready-to-Mail™ in 10 Seconds  
 Gift with Blank Card and Vellum Envelope

Stamp to Mailer  
 Mail in 10 Seconds

This Display holds one  
 assortment of 36 books  
 (4 per title)

Gift Set  
 Assortment #481

Free Display available  
 upon request when  
 order of books or  
 gift sets by assortment

Each book or gift set  
 can also be ordered  
 individually

EXHIBIT

3

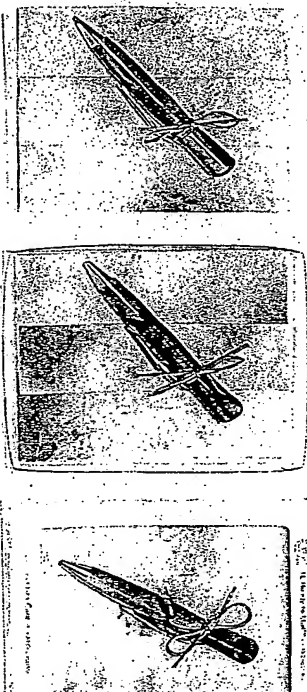
Counter Display 15"W x 13"D x 10"H

# The Good, The True and The Beautiful Collection (GTB Collection) Ready-to-mail in 10 Seconds

Selected Gift with 1 Blank Flower Sap Design Card 4 1/2 x 5 1/2" and 1 Vellum Envelope for all occasion in Transparent Box (precede item # by T)  
or in Mailable Box (precede item # by M). Free Display with Assortment of 36 Each or more

Packing System International Patent Pending

**Translink Corporation**  
1201 10th Street, Berkeley, CA 94710  
Tel: 510-527-4008 Fax: 510-524-5062  
E-mail: office@translinkcorporation.com  
Web: www.translinkcorporation.com



1 Celluloid Pen  
1 Card & 1 Vellum Env

T-5-GR  
Display in Transparent Box  
(Precede item # by T)

M-5-GR  
Display in Self Locking Mailer  
with stored cover to close

T-5-RE  
Celluloid Ball Point Pen  
Asst 701 Total 36 Each  
(6 per color) with Free Display

BL  
PI  
GR  
RE  
PU  
OR

T-BM390  
24K Gold Plated Bookmark  
Asst 704 Total 36 Each  
(4 per style) with Free Display

#811 Angel  
#344 Eagle  
#359 Sunburst

#390 Cross  
#360 Heart



Ready-to-Mail™ in 10 Seconds  
Call with Blank Card for All Occasions

**EXHIBIT**

4

T-15-AS 1 Hand Carved, Hand Painted, Reliable Wood Pen, 1 Card, 1 Env  
Asst 702 Total 48 Each (12 Mixed Flowers, 12 Mixed Birds, 12 North American  
Animals, 12 Mixed Zoo Animals unless specific design on page 32-33  
is requested) with Free Display

T-W822  
24K Gold Plated Wind Chime  
Asst 705 Total 36 Each  
(4 per style) with Free Display

#308 Dolphin  
#389 Swan  
#822 Hummingbird  
#395 Butterfly

T-16-AS 1 Hand Carved, Hand Painted, Wood Bookmark, 1 Card, 1 Env  
Asst 703 Total 48 Each (12 Mixed Birds, Flowers and Insects, 12 Mixed Animals,  
Marine & Miscellaneous unless specific design on Page 49 is requested)

T-17-AS Split Shell, 1 Card, 1 Env  
Asst 706 Total 36 Each (4 style)  
with Free Display

T-19-AS Bird Seed Paper Weight  
Asst 707 Total 36 Each (3 style)

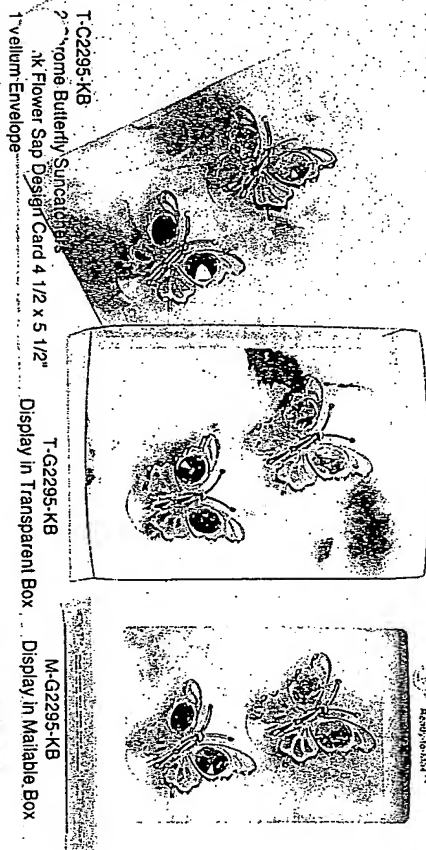
T-20-AS Small Shells Paper Weight  
Asst 708 Total 36 Each (3 style)  
with Free Display

T-21-AS Mineral Stone Paper Weight  
Asst 709 Total 36 Each (3 style)

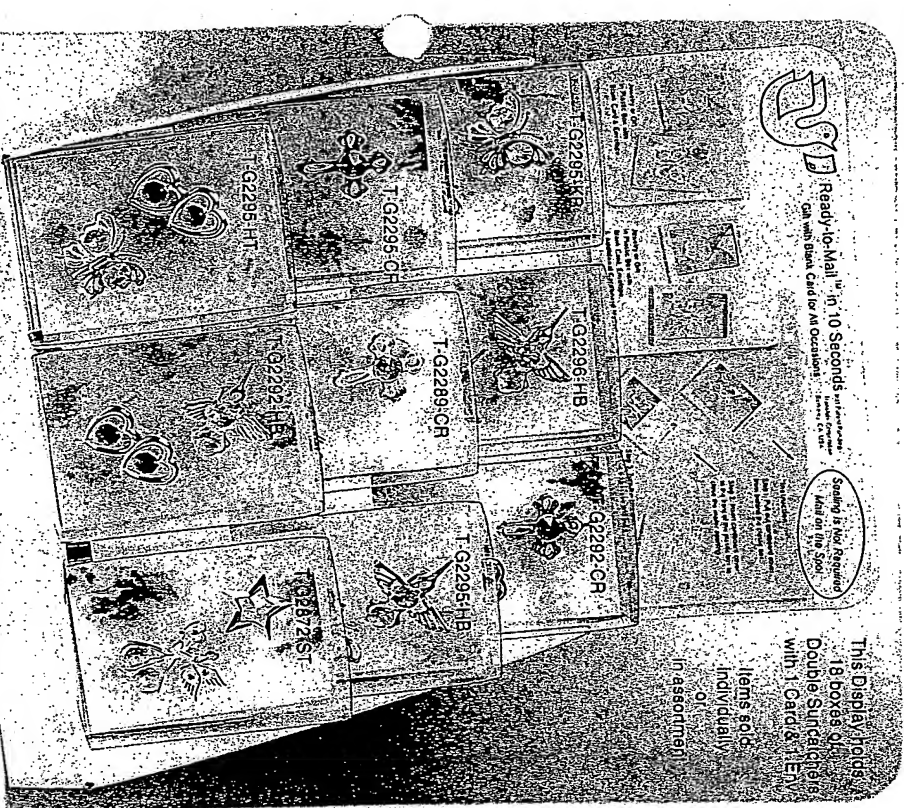
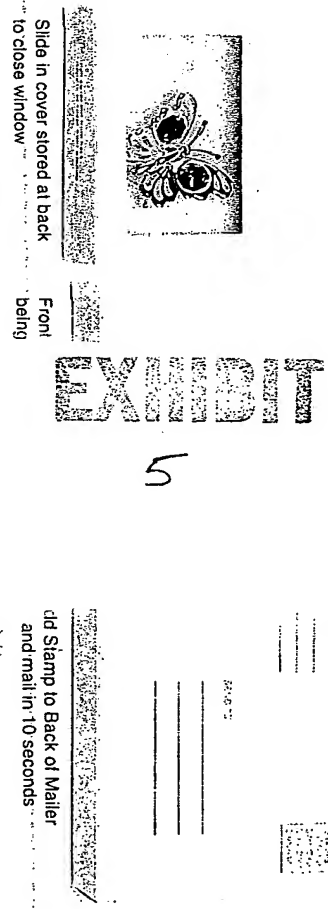
M-5-RE  
Celluloid Pen  
in Mailable Box

#PCD Cardboard Counter Display 15"W x 13"D x 10"H  
available free upon request with Assortment purchase

**Suncatcher (24K Gold Plated or Chrome Plated with Clear or Color Austrian Crystal) with**  
**1 Blank Flower Sap Design Card and 1 Vellum Envelope for all occasion**  
**in Transparent Box (precede item # by T or in Mailable Box (precede item # by M)**  
**Ready-to-mail in 10 Seconds**  
**Packing System International Patent Pending**

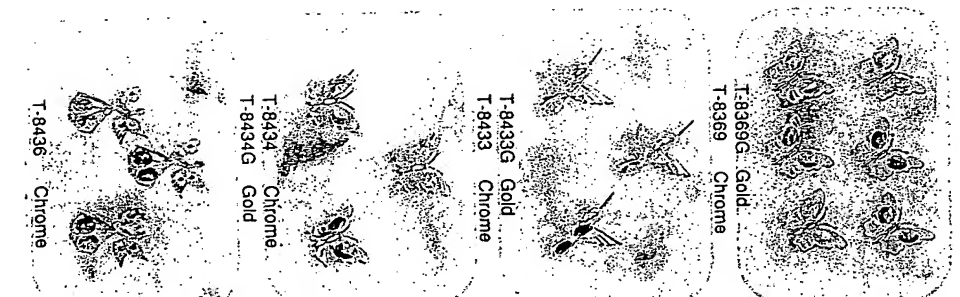


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**24K Gold Plated Suncatchers, 9 styles, sold by individual style**  
**or as Assortment #502 Total 36 Each (4 per style)**

**Chrome Plated Suncatchers, 9 styles, sold by individual style**  
**or as Assortment #502 Total 36 Each (4 per style)**



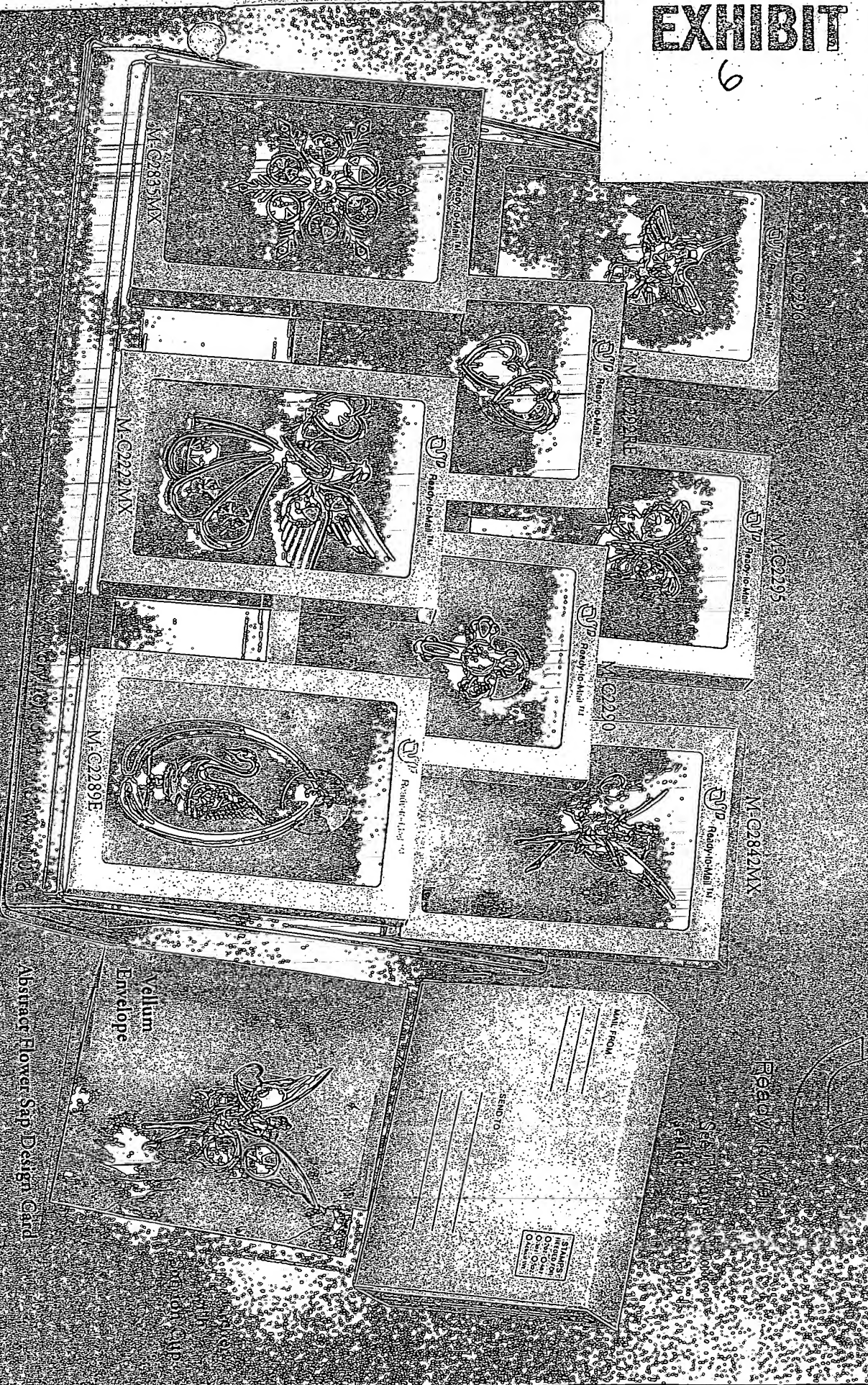


# EXHIBIT

6

1. 10 seconds Card with Gift in box includes:

1. 18 inch x 6 inch card for all occasion and 1 Crystal Design Suncatcher  
(first add stamps and mail-on-the-spot)



Yellum  
Envelope

Abstract Flower Sap Design Card

TRANSEINK CORPORATION  
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